

Terms and conditions

2019 New Business Campaign

By entering the 2019 New Business Campaign conducted by the Promoter, you agree to the following Terms and Conditions.

1. In this campaign, unless the context is otherwise provided, the following words are defined as follows:

- a) AEST means Australian Eastern Standard Time;
- b) New Resident has the meaning given to that expression in clause 4;
- c) The Promoter is Atira Pty Ltd ABN 61 145 561 084 trading as Atira Student Living, acting as the Operator to the Properties;
- d) Residential Agreement means the formal legal agreement entitled "Residential Agreement" between the Promoter and the New Resident in respect of a specified room type at the Property or Properties for 2019; and,
- e) Property or Properties means Glen Road, La Trobe Street and/or Peel Street.

2. Refer to Table 1 below for particulars of the campaign, subject to the terms and conditions below:

Promotion Category	Benefit Description	Eligible Applicant(s)	Application Closing	Contract Submit Date
New Business Campaign – La Trobe Street (Studios)	<ul style="list-style-type: none"> • Minimum 26-week contract = Benefit 1 being 1 x \$500 cash card (\$500 total benefit) • Min. 48-week contract = Benefit 1 & 2 being 2 x \$500 cash card (\$1,000 total benefit) 	New Resident, arriving by 31 March 2019	5:00pm AEST 31 March 2019	5.00pm AEST 3 April 2019
New Business Campaign – Peel Street (Studios)	<ul style="list-style-type: none"> • Minimum 26-week contract = Benefit 1 being 1 x \$750 cash card (\$750 total benefit) • Min. 48-week contract = Benefit 1 & 2 being 	New Resident, arriving by 31 March 2019	5:00pm AEST 31 March 2019	5.00pm AEST 3 April 2019

	2 x \$750 cash cards (\$1,500 total benefit)			
New Business Campaign – Peel Street (Clusters)	<ul style="list-style-type: none"> Minimum 20-week contract = Benefit 1 being 1 x \$500 cash card (\$500 total benefit) Minimum 44-week = Benefit 1 & 2 being 2 x \$500 cash card (\$1,000 total benefit) 	New Resident, arriving by 31 March 2019	5:00pm AEST 31 March 2019	5.00pm AEST 3 April 2019
New Business Campaign – Glen Road (Studios)	<ul style="list-style-type: none"> Minimum 48-week contract = Benefit 1 & 2 being 2 x \$625 cash card (\$1,250 total benefit) 	New Resident, arriving by 31 March 2019	5:00pm AEST 31 March 2019	5.00pm AEST 3 April 2019
New Business Campaign – Glen Road (Twins/ Clusters)	<ul style="list-style-type: none"> Minimum 46-week contract = Benefit 1 & 2 being 2 x \$500 cash card (\$1,000 total benefit) 	New Resident, arriving by 31 March 2019	5:00pm AEST 31 March 2019	5.00pm AEST 3 April 2019

3. The campaign commences at 11:00am on 18th February 2019 (Commencement Date) and closes at 5:00pm on 31st March 2019 5:00pm (AEST).

4. A New Resident is a student who;

- a) is not residing at the Properties under a 2018 or 2019 residential agreement as at the Commencement Date, and
- b) has, by the Contract Submit Date for the applicable Benefit Description Category, submitted to the Promoter a completed and signed Residential Agreement and all associated documents required by the Promoter, including (without limitation) payment of the applicable security deposit and the first two weeks of residential fees in advance, entitling them to be placed into the draw for the eligible Benefit Description.

5. The Promoter shall provide the offer outlined in the Benefit Description in person within the month of April 2019 (Benefit 1) and September 2019 (Benefit 2, where applicable).

6. The awarding of the applicable benefits to the customer for the Benefit Description is subject to and conditional upon:

- a) the winner having paid the applicable security deposit and first two weeks of residential fees in advance pursuant to the Residential Agreement; and
- b) the Residential Agreement not being terminated for any reason.

7. If a customer is unable to satisfy these Terms and Conditions or fails to claim the applicable promotion, the customer forfeits their entitlement to the applicable benefits.

8. The customer(s) acknowledges and agrees to reimburse the Promoter any entitlements awarded under this campaign if the winner cancels their Residential Agreement or does not stay for the full contracted term under the Residential Agreement.

9. The Promoter reserves the right at any time during the campaign period to:

- a) change the terms and conditions of this campaign;
- b) withdraw, cancel, modify or suspend the campaign; and
- c) change the value or nature of the prizes under this campaign.

10. The Promoter will publish any updates and/or changes to the campaign on the website <https://www.atira.com>.

11. Any benefits or prizes derived from this campaign are not transferable, refundable or redeemable for cash. Neither can it be used or redeemed in conjunction with any other offer or promotion offered by the Promoter.

12. The Promoter accepts no responsibility for:

- a) late, lost, misdirected, incomplete or incorrect entries;
- b) the withdrawal, cancellation, modification or suspension of this campaign; and
- c) tax implications that may arise from the prize winnings under this campaign; and,
- d) It is the responsibility of applicants to seek independent financial, legal or other professional advice before making any applications under this campaign.

13. To the extent permitted by law, under no circumstances will the Promoter be liable to you for any direct, indirect, consequential, exemplary, incidental, special or punitive

damages arising out of or in connection with your participation in the campaign or any prizes either during or after the campaign period, even if the Promoter has been advised of the possibility of such damages.

14. Personal information provided by applicants for the purposes of participating in this campaign will be collected, used, stored and disclosed in accordance with these Terms and Conditions and the Atira Student Living Privacy Policy available at <https://atira.com/privacy-policy/>.

I hereby acknowledge that I have received the benefit as outlined in the Benefit Description above according to these terms and conditions.

Signature

Date